

Sponsoring Spartanburg Area Chamber Programs and Events

A Win-Win Opportunity

Many members value being identified with Spartanburg Area Chamber programs & events and view sponsorship as a win-win opportunity for their company and for the Chamber. For the sponsoring firms, Chamber programs and events are a cost-effective way to target their marketing dollars. For the Chamber, sponsorships are an important source of non-dues income.

What's Available?

- 2010 Ambassador Club
- 2010 Annual Meeting
- 2010 Board of Directors ADVANCE
- 2010 Brown Bag Lunch Seminar Series
- 2010 *Business SHOWCASE*
- 2010 Spring and Fall CEO Socials
- 2010 Chamber Issues Forums
- 2010 Chairmen's Cup Golf Tournament
- 2010 Diversity Connections Luncheons
- 2010 E-newsletter (*InFOCUS*) Sponsorship
- 2010 Economic Champions Recognition Luncheon
- 2010 Economic Forecast Forum
- 2010 Flag Sponsors
- 2010 Landscape Beautification Awards
- 2010 Leadership Spartanburg
- Legislative OUTLOOK 2011 Breakfast (held December, 2010)
- 2010 Member Golf Tournament
- 2010 Member Socials
- 2010 Minority Enterprise Development Awards Dinner
- 2010 New Member Receptions
- 2010 SSD: Strategic Sales Development Series
- 2010 Legislative Delegation Reception
- 2010 Spartanburg Young Professionals
- 2010 Transportation Summit
- 2010 Web Site Advertising
- 2010 Women-In-Business Conference

2010 Ambassador Club

The Ambassador Club allows member volunteers to serve as liaisons between the Chamber and its member firms. Ambassadors commonly attend ribbon cuttings, ground breakings, grand openings and other Chamber events. Most importantly, they secure feedback from the Chamber's diverse membership.

Date: The Ambassador Club meets the first Tuesday of each month

Projected attendance: 25-35

Contact at Chamber: Lee Blair, 594-5030

Meeting Sponsors

\$100 (one per month) or \$500 (to sponsor six months)

- Company featured during month of sponsorship in promotional materials developed by the Chamber for the program and on the Chamber website
- The sponsor company will be featured and recognized in association with the program

Twelve Meeting Sponsorships are available for the 12-month period from January to December 2010

Award Sponsor

\$250

- Company featured during months of sponsorship in promotional materials developed by the Chamber for the program
- The sponsor company will be featured and recognized in association with the program

Multiple Sponsorships are available (on a quarterly basis) for the year 2010

Contact Lee Blair, 594-5030 for additional information and specifications.

2010 Annual Meeting

The Spartanburg area's premiere business event! Over 900 guests are anticipated, including dignitaries, CEO's and past Chamber Board Chairmen who attend this event at which the prestigious Neville Holcombe Distinguished Citizenship Award is presented. Other recognitions include the Duke Energy Community Service Award, the Palmetto Bank Small Business Person of the Year and the Chamber's Outstanding Volunteer of the Year Award.

Date: TBA

Projected attendance: 900 +

Contact at Chamber: Yvonne Harper, 594-5032; Lee Blair, 594-5030

All sponsors will be listed in the Annual Meeting Program and on the "Big Screens" at the event. All sponsors will be featured in promotional materials developed by the Chamber for the event.

Presenting Sponsor...\$6,500

- The program will be referred to as "(name of Sponsor Company) presents the 2010 Annual Meeting of the Spartanburg Area Chamber of Commerce."
- Top billing on all event signage
- CEO or company's representative to be recognized from the podium
- Reserved seating for twelve in preferred location

Only one Presenting Sponsorship is available

Hospitality Sponsor...\$4,500 - SOLD

- Event signage at bars and dessert buffet table
- CEO or company's representative to be recognized from the podium
- Reserved seating for eight in preferred location

Only one Hospitality Sponsor is available

Public Officials Sponsor...\$1,000

- Event signage including sponsor's name
- Firm to be recognized from the podium

Three Public Official Sponsorships are available

Gold Sponsor...\$3,000

- Event signage including sponsor's name
- Firm to be recognized from the podium
- Reserved seating for eight in preferred location

Multiple Gold Sponsorships are available

Silver Sponsor...\$1,500

- Event signage including sponsor's name
- Firm to be recognized from the podium
- Reserved seating for four in preferred location

Multiple Silver Sponsorships are available

Azalea Room Host...\$2,000

- Greet guests assigned to overflow seating (Azalea Ballroom @ Spartanburg Marriott)
- Special signage at/in the Azalea Ballroom
- Welcoming remarks in the Azalea Ballroom from company's CEO
- Reserved front row seating for 10 in Azalea Ballroom

Only one Azalea Room Host Sponsorship

Contact Yvonne Harper, 594-5032 or Lee Blair, 594-5030 for additional information and specifications.

2010 Board of Directors ADVANCE

The Spartanburg Area Chamber of Commerce Board Advance is a chance for the Board of Directors, Board of Governors, Council of Advisors, and selected community leaders to get away and focus on issues facing the Chamber. The agenda emphasizes the key initiatives for the Chamber for the upcoming year and beyond.

Date: Fall 2010

Projected attendance: 55-75

Contact at Chamber: David Cordeau, 594-5010

Presenting Sponsor

\$2,200

- The event will be referred to as “(name of sponsor company) presents the Board of Directors Planning Advance of the Spartanburg Area Chamber of Commerce”
- CEO invited to attend and will be recognized as the presenting sponsor of the advance
- Top billing on all event signage
- CEO to briefly welcome directors in attendance and present a 60-second “commercial” about the sponsor’s company and to show support for the Chamber
- Should the 2010 Advance involve an overnight element, the sponsor package includes full registration for one person...lodging & covered meals/receptions
- The Presenting Sponsor will be featured and recognized in association with the event

One Presenting Sponsorship is available for this event

Contact David Cordeau, 594-5010 for additional information and specifications.

2010 *"Brown Bag Lunch Seminar Series"*

Seminars are typically held on Wednesdays in the Chamber Board Room. A series often features four events held on related topics. There are times when the topics are diverse and the sessions spread out in time. Participants bring their own lunch, drinks and deserts are provided.

Dates: Held at various times during the year

Projected Attendance: 25-40

Contact at Chamber: Cindy Teaster, 594-5022

Series Sponsor (covers a Series of Four Seminars)

\$500

- Provided a table to display materials
- Event signage including sponsor company's name
- Firm to be recognized during program as sponsor of event
- The sponsor company will be featured and recognized in association with the event
- At one of the seminars, a company representative invited to welcome participants and present a 60-second "commercial" about the sponsor's company

Multiple Series Sponsorships are available

Contact Cindy Teaster, 594-5022, for additional information and specifications

2010 Business SHOWCASE

The 2010 Business SHOWCASE is a unique vehicle for member businesses to reach a large number of potential new customers who attend this show! The *Business SHOWCASE* provides an opportunity for members to *inform* and *inspire* new customers. The one-day business trade show format is designed to meet the needs of exhibitors and attendees. An After Hours event is held in conjunction with the *SHOWCASE*. Recent *SHOWCASE* events have featured 'A Taste of Spartanburg' during the 5:30 to 7:00 pm timeframe.

Date: Spring 2010

Location: Arena of the Spartanburg Memorial Auditorium

Projected attendance: 1,500

Contact at Chamber: Lee Blair, 594-5030

Presenting Sponsor - SOLD **\$2,750**

- The event will be referred to as "(name of sponsor company) presents the *Business SHOWCASE* of the Spartanburg Area Chamber of Commerce"
- Top billing on event signage
- Additional Benefits: Two tables for company to display information. Premier table location. Banner displayed at the event, if desired. The Presenting Sponsor will be featured and recognized in association with the event.

One Presenting Sponsorship is available for this event

Gold Sponsor **\$900**

- Event signage including sponsor company's name and CEO to be recognized as a sponsor of the event
- Additional Benefits: One table for company to display information. Premier table location. Banner displayed at the event, if desired.
- The sponsor company will be featured and recognized in association with the event.

Multiple Gold Sponsorships are available

Silver Sponsor **\$600**

- Event signage including sponsor company's name and CEO to be recognized as a sponsor of the event
- Additional Benefits: One table for company to display information. Premier table location. Banner displayed at the event, if desired.
- The sponsor company will be featured and recognized in association with the event.

Multiple Silver Sponsorships are available

Contact Lee Blair, 594-5030 for additional information and specifications.

2010 Spring and Fall CEO Socials

Two CEO Socials will be held in 2010. The CEO Social provides an opportunity for CEOs, general managers and key Chamber representatives to network with each other during both “pre” and “post” meeting socials. Each CEO Social has a prominent business executive provide a brief presentation to the attendees. The speaker discusses current business trends primarily related to the speaker’s industry. The evening concludes with direct questions from the CEO attendees.

Date: Spring and Fall 2010

Projected attendance: 175 - 200 each

Contact at Chamber: Cindy Teaster, 594-5022

Presenting Sponsor – SPRING, 2010

Presenting Sponsor – FALL, 2010

\$2,900

- The event will be referred to as “(name of sponsor company) presents the CEO Social of the Spartanburg Area Chamber of Commerce”
- Top billing on event signage
- CEO to briefly welcome members in attendance and present a 60-second “commercial” about the sponsor’s company and to show support for the Chamber
- Additional Benefits: Attendance for ten. The sponsor company will be featured and recognized in association with the event.

One Presenting Sponsorship is available for the 2010 Spring CEO Social

One Presenting Sponsorship is available for the 2010 Fall CEO Social

Gold Sponsor

\$1,300

- Event signage including sponsor company’s name and CEO to be recognized as a sponsor of the event
- Additional Benefits: Attendance for eight. The sponsor company will be featured and recognized in association with the event.

Multiple Gold Sponsorships are available for the 2010 Spring CEO Social

Multiple Gold Sponsorships are available for the 2010 Fall CEO Social

Silver Sponsor

\$800

- Event signage including sponsor company’s name and CEO to be recognized as a sponsor of the event
- Additional Benefits: Attendance for six. The sponsor company will be featured and recognized in association with the event.

Multiple Silver Sponsorships are available for the 2010 Spring CEO Social

Multiple Silver Sponsorships are available for the 2010 Fall CEO Social

Contact Cindy Teaster, 594-5022 for additional information and specifications.

2010 Chamber Issues Forums

Special events at breakfast or lunchtime, depending on speaker availability, featuring impactful speakers on issues of interest to the Chamber membership.

Date: Several times a years with dates tbd

Projected attendance: 120-150

Contact at Chamber: Yvonne Harper, 594-5032

Presenting Sponsor

\$1,250 Single Event

\$4,500 Series of 4 (This saves the sponsor \$500)

- Presenting Sponsor prominently listed on invitation
- On signage at events
- Recognized by the emcee at events
- Presenting Sponsor and guests seated with speaker, 6 tickets
- Representative from Presenting Sponsor's company introduces speaker
- The sponsor company will be featured and recognized in association with the event

One Presenting Sponsorship is available for each event

Event Sponsor

\$400 Single Event

\$1000 Series of 4 (This saves the sponsor \$600)

- Printed on invitation
- Recognized on signage at events
- Preferred seating for 4 at events
- Recognized by the emcee at the events
- The sponsor company will be featured and recognized in association with the event

Multiple Gold Sponsorships available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2010 Chairmen's Cup Golf Tournament

In honor of our past Chairmen of the Board, the Spartanburg Area Chamber of Commerce presents the Seventh Annual Chairmen's Cup Golf Tournament and the 2010 Past Chairmen's Reception.

Date: October 2010

Location: Woodfin Ridge Golf Club

Projected Attendance: 200+

Contact at Chamber: Jim Thompson, 594-5024

Presenting Sponsor - SOLD **\$5,000**

- The event will be referred to as "(name of sponsor company) presents the Seventh Annual Chairmen's Cup Golf Tournament of the Spartanburg Area Chamber of Commerce"
- 2 four- person teams in the tournament.
- Recognition in *FOCUS* newsletter & all printed materials, including tournament program
- On the agenda with representative invited to make remarks to attendees
- Right to provide "give-away" items to players in the tournament
- Recognition at a Board of Directors meeting
- Display table at all events associated with tournament

One Presenting Sponsorship is available for this event

Eagle Sponsor **\$1,200**

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Listed in tournament program & recognition in *FOCUS* newsletter as hole or green sponsor
- Right to provide "give-away" items for players in the tournament
- Display table set up in the food areas
- Recognition at a Board of Directors meeting

Sixteen Eagle Sponsorships available

Birdie Sponsor **\$700**

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in the tournament

Twenty Birdie Sponsorships available

Hole-in-One Sponsor **\$1,200**

- Hole sponsor on all Par 3's
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in tournament

One Hole-In-One Sponsorship is available

19th Hole Reception Sponsor **\$3,000**

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Signage in food area & display table at both food events (also at Pre-Tournament Lunch)
- On the agenda with representative invited to make remarks to attendees
- Listing in the tournament program & recognition in *FOCUS* newsletter as sponsor of both meal events
- Right to provide "give-away" items for players in tournament
- Recognition at Board of Directors meeting

Exclusive Sponsorship, only two available for this event

2010 Chairmen's Cup Golf Tournament (continued)

Past Chairmen's Reception Sponsor - SOLD

\$3,000 Held the night before the tournament at The Piedmont Club

- Eight Tickets to Past Chairmen's Reception at Piedmont Club
- 1 four-person team in the tournament
- Signage at the event
- On the agenda with representative invited to make remarks to attendees
- Listing in the tournament program & recognition in *FOCUS* newsletter as Reception Sponsor
- Right to provide "give-away" items for players in tournament
- Recognition at Board of Directors meeting
- Display table at the Reception

Exclusive Sponsorship, only two available for this event

Putting Green and Driving Range Sponsor

\$1,800

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Listing in tournament program and recognition in *FOCUS* newsletter as Putting Green & Driving Range Sponsor
- Display table in area of the practice green or driving range
- Right to provide "give-away" items for the players in tournament
- Right to put company sign up at practice area
- Recognition at a Board of Directors meeting

Exclusive sponsorship, only two available for this event

Pre Tournament Luncheon Sponsor

\$3,000

- 1 four-person team in the tournament
- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Signage in food area & display table at both food events (also at 19th Hold Reception)
- On the agenda with representative invited to make remarks to attendees
- Listing in tournament program and recognition in *FOCUS* newsletter as sponsor of both meal events
- Right to provide "give-away" items for players in tournament
- Recognition at a Board of Directors meeting

Exclusive Sponsorship, only two available for this event

Beverage Cart Sponsor

\$1,500 (3 carts)

- Four Tickets to Past Chairmen's Reception at Piedmont Club
- Signage on carts and in food area
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in tournament

Exclusive Sponsorship, only one available for this event

Cart Sponsor

18 Carts \$900 Each Additional 18 Carts **add \$600** (maximum of 72 carts available for sponsorship)

- Signage on every players' cart in tournament
- Listing in tournament program and recognition in *FOCUS* newsletter
- Right to provide "give-away" items for players in tournament

Contact Jim Thompson, 594-5024 for additional information and specifications

2010 Diversity Connections

Diversity Connections is a monthly event coordinated by Chamber's Diversity Committee which focuses on the needs for women and minority owned businesses. It is held on the second Wednesday of each month at an area restaurant. Attendance is open to all Chamber members at no charge, other than lunch is provided in Dutch-treat format. Each month a different business topic is featured.

Date: 12 Noon, Second Wednesdays

Projected attendance: 15-30

Contact at Chamber: Lee Blair, 594-5030

Meeting Sponsor

\$150 (quarterly sponsor - 3 months) or \$500 (Annual Sponsor – 12 months)

- Company featured during month(s) of sponsorship
- The sponsor company will be featured and recognized in association with the event.
- Sponsors invited to provide a welcome for one of the events each quarter

Multiple Meeting Sponsorships are available for the 12-month period from January to December 2010

Contact Lee Blair, 594-5030 for additional information and specifications.

2010 E-newsletter (*InFOCUS*) Sponsorship

The Chamber's InFOCUS has advertising opportunities ideal for promoting products and services of member firms. Many members value being identified with the Chamber and view their advertising support as a win-win opportunity for their company and for the Chamber. The Chamber's InFOCUS e-newsletter is sent out to 2000+ inboxes every Thursday, featuring member news and Chamber event details.

Frequency: Contracts vary (details below)

Contact at Chamber: Jessica Osborne, (864) 594-5062

Ad Category	Price Per Ad	Features
Top of Page (banner ad) (3 month commitment)	\$1,500 5 ads available per quarter	468 x 60 pixel banner ad Linked to URL of your choice
Calendar Sponsorship (3 month commitment)	\$750 1 sponsorship available per quarter	"This Section Sponsored By" Listing of Sponsoring Business linked to URL of your choice
Deal of the Week (one ad per week, discounts given for batch purchasing)	\$100 One available per week (52 per year)	Upper Right Hand Side of E-newsletter Graphic or logo linked to special incentive or printable coupon
<p>Availability: Multiple advertising packages are available. Please call Jessica Osborne 864-594-5062 or email josborne@spartanburgchamber.com for current availability.</p>		
<p>Note: The Chamber does not create your banner ad; it must be supplied to us according to specifications.</p> <ul style="list-style-type: none"> ✓ The purchaser of any e-newsletter sponsorship also receives a member information listing ad/priority on the Chamber's website business directory at no additional charge. 		

Contact Jessica Osborne, (864) 594-5062 or email at josborne@spartanburgchamber.com for additional information and specifications

2010 Economic Champions Recognition Luncheon

The Spartanburg Area Chamber's feel-good event of the year! Each fall, the Chamber will recognize Economic Champions, local companies whose success has improved the Spartanburg area economy. This luncheon event will applaud companies who have improved the local economy by hiring new employees, upgrading equipment, expanding or investing in their locations, or receiving regional or national awards and recognition. In 2009, we recognized over 100 Economic Champions. Help us say, "Congratulations on your success!" by being an event sponsor for the 2010 Economic Champions Luncheon.

Date: Fall 2010

Projected attendance: 250-300

Contact at Chamber: Yvonne Harper, 594-5032

Presenting Sponsor

\$4,500

- Preferred seating for 16 in a preferred location
- Top billing on sponsor recognition on the invitation and at the event
- Participation in the program by CEO
- The sponsor company will be featured and recognized in association with the event.

This is an exclusive sponsorship available for only one company

Gold Sponsor

\$2,000

- Preferred seating for 8 in a preferred location
- The sponsor company will be featured and recognized in association with the event.
- Recognition on invitation and at the event

Multiple Gold Sponsorships are available

Silver Sponsor

\$1,000

- Preferred seating for 4 in a preferred location
- The sponsor company will be featured and recognized in association with the event.
- Recognition on invitation and at the event

Multiple Silver Sponsorships are available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2010 Economic Forecast Forum

This breakfast event is for Chamber members and guests to hear economic projections from local business experts with a more regional perspective provided by a regional business leader.

Date: February 11, 2010

Projected attendance: 170-240

Contact at Chamber: Yvonne Harper, 594-5032

Presenting Sponsor

\$2,500

- The event will be referred to as the Spartanburg Area Chamber's 2010 Economic Forecast Forum Presented by 'name of presenting sponsor(s)'
- Reserved seating for eight in preferred location
- CEO to have portion of program
- Event signage to include sponsors' logos
- The sponsor company will be featured and recognized in association with the event.

Two Presenting Sponsorships are available

Gold Sponsor

\$1,200

- Event signage including sponsor company's name and logo; company recognized as sponsor of event
- Reserved seating for eight in a preferred location
- The sponsor company will be featured and recognized in association with the event.

Multiple Gold Sponsorships available

Silver Sponsor

\$850

- Event signage including sponsor company's name and logo; company recognized as a sponsor of the event
- Reserved seating for four in a preferred location
- The sponsor company will be featured and recognized in association with the event.

Multiple Silver Sponsorships available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2010 Flag Sponsors

The Chamber's Flag Program proudly displays year-round both the United States and South Carolina flags along with the flags of other countries that are contributing to Spartanburg County's international economy.

Sponsorships enable these flags to be maintained and replaced throughout the year at this highly visible corner of Pine and St. John Streets.

Contact at Chamber: Claire Hess, 594-5012

- United States
- South Carolina
- Austria
- Belgium
- Canada
- China
- France
- Germany
- Great Britain
- Italy
- Japan
- South Korea
- Netherlands
- Sweden
- Switzerland
- NFL Carolina Panthers
Flag to be flown from "Feature Flag" pole during the annual Summer Training Camp and at key times during the fall season and playoffs

Flag Sponsor

\$500

- The sponsor company will be recognized on the Chamber's website with a link to the company website
- Limited to one sponsor for each flag
- Sponsorship covers 12-month period

Contact Claire Hess, 594-5012 for additional information and specifications

2010 Landscape Beautification Awards

Believing that attractive business sites enhance the overall beauty of our community, the Spartanburg Area Chamber of Commerce has partnered with the Spartanburg Men's Garden Club for more than 30 years in a program that both evaluates and recognizes the landscaping efforts of our business community. A special reception and awards ceremony will be held to express proper recognition to those businesses participating in this unique program.

Date: Spring 2010

Projected attendance: 40 + companies

Contact at Chamber: Claire Hess, 594-5012

Presenting Sponsor

\$900

- The program will be referred to as the "Landscape Beautification Awards Program of the Spartanburg Area Chamber of Commerce and Spartanburg Men's Garden Club" Presented by (name of sponsor company)
- Top billing on all event signage
- Sponsor identified on the award
- CEO or company representative to participate in presenting awards
- The sponsor company will be featured and recognized in association with the event

The Presenting Sponsor is an exclusive opportunity for one company

Gold Sponsor

\$500

- Event signage will include sponsor company's name
- CEO to be recognized at awards ceremony
- The sponsor company will be featured and recognized in association with the event

Multiple Gold Sponsorships available

Contact Claire Hess, 594-5012 for additional information and specifications

2010 Leadership Spartanburg

Among the Chamber's flagship programs is Leadership Spartanburg, a nine-month issues awareness program aimed at developing a well-informed cadre of leaders for the greater Spartanburg community. Now in its 29th year, over 1,000 persons have completed Leadership Spartanburg and are active volunteers in the community. Support the Chamber's premier leadership development program in one of these ways.

Contact at Chamber: Yvonne Harper, 594-5032

Tuition Scholarship Sponsor

\$600

- The scholarship will be referred to as the "(name of sponsor company) Scholarship" and will be recognized in the participant notebook that goes to all Leadership Spartanburg class participants
- Although the anonymity of the tuition request does not allow identifying the named scholarship recipient, the recipient will be notified that he/she has received a company-sponsored scholarship

Graduation Party Sponsor

\$3,000

- Party will be referred to as the "2008/2010 Leadership Spartanburg Graduation Party, Sponsored by (name of company)"
- This designation will be used on printed invitations to the event and the sponsor may send a representative to the event to be recognized by the Leadership Spartanburg Program Chair

One Graduation Party Sponsorship is available

Lunch Sponsor

\$750

- Catered luncheons are scheduled for approximately 6 of the Leadership Spartanburg sessions
- Signage on the buffet or boxed lunch table will publicize the Lunch Sponsor

Seven Lunch Sponsorships Available

Break Sponsor

\$300

- Sponsor morning and afternoon breaks for a Leadership Spartanburg session or sessions
- Be recognized with signage on the food and beverage table

Seven Break Sponsorships Available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2010 Legislative Delegation Reception

Business and community leaders join local elected officials for an opportunity to recognize the contributions of our local Spartanburg County Legislative Delegation. The program includes an update by legislators on the status of the current session of the South Carolina General Assembly. The event also offers attendees an informal setting to meet and discuss key legislative concerns with members of our legislative delegation.

Date: Spring 2010

Projected Attendance: 115-165

Contact at Chamber: Lee Blair, 594-5030

Presenting Sponsor

\$1,750

- The event will be referred to as the Spartanburg Area Chamber's 2010 Legislative Reception Presented by 'name of presenting sponsor(s)'
- Participation by twelve representatives of the presenting sponsoring company
- CEO to have portion of program
- Event signage to include sponsors' logo
- The sponsor company will be featured and recognized in association with the event

One Presenting Sponsorship is available

Gold Sponsor

\$1,300

- CEO recognized as a sponsor of the event
- Event signage including sponsor company's name
- Participation by eight representatives of the sponsoring company
- The sponsor company will be featured and recognized in association with the event

Multiple Gold Sponsorships are available for this event

Silver Sponsor

\$900

- Event signage including sponsor company's name
- Participation by six representatives of the sponsoring company
- The sponsor company will be featured and recognized in association with the event

Multiple Silver Sponsorships are available

Bronze Sponsor

\$600

- Event signage including sponsor company's name
- Participation by four representatives of the sponsoring company
- The sponsor company will be featured and recognized in association with the event

Multiple Bronze Sponsorships are available

Contact Lee Blair, 594-5030, for additional information and specifications

Legislative OUTLOOK 2011...to be held December 2010

In advance of the 2011 Session of the South Carolina General Assembly, we will be inviting the Spartanburg County Legislative Delegation to a special event. The Chamber's Legislative Issues Agenda will be shared. Each legislative leader will offer their perspective of the upcoming legislative session. Questions and Comments from the audience will be encouraged.

Date: December 2010

Projected Attendance: 125+

Contact at Chamber: Lee Blair, 594-5030

Presenting Sponsor

\$2,100

- Event will be referred to as "Legislative OUTLOOK 2011 presented by (name of sponsor company)"
- Top billing on all event signage
- CEO seated at head table
- CEO to briefly welcome members in attendance and present a 60-second "commercial" about the sponsor's company
- Reserved table for 8 in preferred location
- The sponsor company will be featured and recognized in association with the event

One Presenting Sponsorship is available

Gold Sponsor

\$900

- Event signage including sponsor company's name
- CEO seated at head table and recognized as sponsor of the event
- Reserved seating for six in preferred location
- The sponsor company will be featured and recognized in association with the event

Multiple Gold Sponsorships are available

Silver Sponsor

\$600

- Event signage including sponsor company's name
- CEO recognized as sponsor of event
- Reserved seating for four in preferred location
- The sponsor company will be featured and recognized in association with the event

Multiple Silver Sponsorships are available

Contact Lee Blair, 594-5030, for additional information and specifications

2010 Member Golf Tournament

The Spartanburg Area Chamber of Commerce Member Golf Tournament is a networking event held each year at a member golf course. This gives members the opportunity to play golf and network at the same time in a casual atmosphere.

Date: Spring 2010

Projected Attendance: 110 - 150

Contact at Chamber: Lee Blair, 594-5030

All sponsorships include mulligans and red tees for all sponsor company players.

Presenting Sponsor...\$3,900

- The event will be referred to as "(name of sponsor company) presents the Member Golf Tournament of the Spartanburg Area Chamber of Commerce"
- Top billing on all event signage
- 8 players in the golf tournament; 16 tickets for the Post Tournament Reception
- Company display table at the registration area and opportunity to provide "give-away" items for the golfers

This is an exclusive sponsorship available for only one company

Gold Sponsor...\$2,700

- Golf tournament signage
- 8 players in the golf tournament; 12 tickets for Post Tournament Reception
- Company display table at the registration area and opportunity to provide "give-away" items to players

Multiple Gold Sponsorships are available

Beverage Cart Sponsor...\$1,250

- Signage on cart
- 4 players in tournament; 8 tickets for the Post Tournament Reception
- Company display table at the registration area and opportunity to provide "give-away" items for the golfers

Two sponsorships are available

Pre Tournament Luncheon Sponsor...\$1,250

- Signage at Pre Tournament Luncheon
- 4 players in tournament; 8 tickets for the Post Tournament Reception
- Company display table at the registration area and opportunity to provide "give-away" items for the golfers

Two sponsorships are available

Post Tournament Reception Sponsor...\$1,250

- Signage at Post Tournament Reception
- 4 players in tournament; 8 tickets for the Post Tournament Reception
- Company display table at the reception area and opportunity to provide "give-away" items for the golfers

Two sponsorships are available

Hole Sponsor...\$800

- Signage at hole including sponsor company's logo
- 4 players in the golf tournament; 6 tickets for the Post Tournament Reception
- Opportunity to provide "give-away" items for the golfers

18 Hole Sponsorships are available

Contact Lee Blair, 594-5030 for additional information and specifications

2010 Member Socials

Hosted on-site by the Chamber, these twice-a-year socials are just for fun and networking! In the summer of 2008, the Member Social, a Summer Bash, drew almost 300 members to the Chamber parking lot for BBQ with all the sides, Ice Cream and Drinks. On November 29, 2007 to kick off the holiday social season, the Chamber hosted its first ever Holiday Extravaganza, a drop-in at the Chamber headquarters featuring food, spirits, and lots of good cheer!

Similar events will be planned for 2010 in the spring and late fall.

Contact at Chamber: Cindy Teaster, 594-5022

Presenting Sponsor

For an expected crowd of 300 – 350, provide all the food and wine *at your cost*. Perfect sponsorship opportunity with excellent visibility for discount buying clubs, food distributors, grocery stores, restaurants and caterers.

- Prominent listing as Presenting Sponsor on the invitation
- Top billing on event signage
- Promotional opportunities at the event to showcase your company

Limited to one Presenting Sponsor per event.

Gold Sponsor

\$1,500

- Listing on invitation
- Listing on signage at event

Multiple Gold Sponsorships are available

Silver Sponsor

\$1,000

- Listing on invitation
- Listing on signage at event

Multiple Silver Sponsorships are available

Bronze Sponsor

\$500

- Listing on invitation
- Listing on signage at event

Multiple Bronze Sponsorships are available

Contact Cindy Teaster, 594-5022 for additional information and specifications

2010 Minority Enterprise Development Awards Dinner

Minority Enterprise Development Celebration is a national celebration of the contributions that minority business owners have made in our global economy. The Chamber's celebration, like the national, recognizes the accomplishments of a Minority Business Person of the Year and a Minority Business Advocate of the Year.

Date: Fall 2010 Projected Attendance: 120-150
Contact at Chamber: Yvonne Harper, 594-5032

Presenting Sponsor

\$3,000

- The event will be referred to as "(name of sponsor company) presents the Minority Enterprise Development Celebration of the Spartanburg Area Chamber of Commerce"
- Top billing on all event signage
- CEO to briefly welcome members in attendance and present a brief "commercial" about the sponsor's company and to show support for the Chamber
- Opportunity to have a promotional display table in the registration area
- Reserved table for 8 in preferred location

Only one presenting sponsorship is available for this event

Platinum Sponsor

\$2,750

- Second top billing on all event signage and company recognized as sponsor of event
- Reserved seating for 16 in preferred location
- Maintain 'next right' to assume Presenting Sponsor title

Two Platinum Sponsorships are available

Reception Sponsor

\$2,000

- Company recognized as sponsor of the Pre-Dinner Reception
- Event signage and company recognized as sponsor of event
- Reserved seating for 8 in preferred location

Only one Reception Sponsorship is available

Gold Sponsor

\$1,600

- Event signage and company recognized as sponsor of event
- Reserved seating for 8 in preferred location

Multiple Gold Sponsorships are available

Silver Sponsor

\$900

- Event signage and company recognized as sponsor of event
- Reserved seating for 6 in preferred location

Multiple Silver Sponsorships are available

Bronze Sponsor

\$600

- Event signage and company recognized as sponsor of event
- Reserved seating for 4 in preferred location

Multiple Bronze Sponsorships are available

Contact Yvonne Harper, 594-5032 for additional information and specifications

2010 New Member Receptions

Member Receptions are held throughout the year. It is an informal and informative event where all members can network, learn how to most effectively use their membership, activate benefits, and get acquainted with Chamber programs and events. This event attracts many new businesses in the Spartanburg area.

Date: Dates TBA

Projected attendance: 15-30 per event

Contact at Chamber: Lee Blair, 594-5030

Presenting Sponsor - SOLD

(see amounts below)

- The event will be referred to as "(name of sponsor company) presents the Member Reception of the Spartanburg Area Chamber of Commerce"
- Top billing on all event signage
- CEO to briefly welcome members in attendance and present a 60-second "commercial" about the sponsor's company and to show support for the Chamber
- The sponsor company will be featured and recognized in association with the event

One Presenting Sponsor is available for each quarter of 2010 at \$750

-OR-

One Annual Presenting Sponsor is available (FOUR Quarters) at \$2,500 - SOLD

Gold Sponsor

\$500

- Event signage including sponsor company's name and logo
- Recognition at the event
- The sponsor company will be featured and recognized in association with the event

Multiple Gold Sponsorships available for each quarter of 2010

Contact Lee Blair, 594-5030 for additional information and specifications

2010 SSD...*Strategic Sales Development Series*

The ***Strategic Sales Development (SSD)*** program is designed for people who want to make the most of their sales efforts. Business owners, new salespeople, and those in a business development role will learn something new at each event. Formats include panel discussions and keynote speakers. Each event will feature a different topic of significance to people in sales...from improving closing techniques or goal setting to how to be successful in working with area purchasing managers.

In 2010, the schedule for SSD sessions - the first Wednesday of every other month & all with 12 noon start times - are: **January 6, March 3, May 5, July 7, September 1 and November 3.**

Date: 12 Noon, Second Wednesdays of every other month – see dates above

Projected attendance: 45-95

Contact at Chamber: Lee Blair, 594-5030

SSD Sponsor

\$300 (half year – any 3 consecutive events) or \$500 (Annual Sponsor – all 6 events)

- Company featured during period of sponsorship in promotional materials developed by the Chamber for the program
- The sponsor company will be featured and recognized in association with the event
- Sponsor invited to provide a welcome and present a brief “commercial” about the sponsor’s company for one of the three (or two of the six) events covered by the sponsorship

Multiple SSD Sponsorships are available

Contact Lee Blair, 594-5030 for additional information and specifications.

2010 Spartanburg Young Professionals

Are young working adults between the ages of 22 and 40 your target market? If so, the Chamber's Spartanburg Young Professionals group is a great sponsorship opportunity for your company.

Date: Monthly events thru 2010

Location: TBD

Projected Attendance: 50 people

Contact at Chamber: Yvonne Harper, 594-5032

Events and topics subject to approval by Yvonne Harper and the Spartanburg Young Professionals Board.

Evening Event Host – Cost Estimate

\$2,250 (\$30 x 75)

Host Spartanburg's best and brightest young adults at your place of business or selected location for an after-hours mixer by covering the actual cost of the event. If your company needs to market to a younger group of working professionals, this is the way to do it.

Luncheon or Breakfast Event Host – Cost Estimate

\$1,000 (\$20 x 50)

Host Spartanburg Young Professionals for a Lunch-and-Learn or Breakfast Briefing at your place of business or selected location and you provide the speaker/trainer/presenter. Which topics of interest and which informative speakers would your company like to market to exciting, productive young adults? Sponsorship covers the actual cost of the event.

Contact Yvonne Harper, 594-5032 for additional information and specifications

2010 Upstate Transportation Summit

Get the most current updates on the transportation issues affecting our area and what key leaders are doing to address them at the Upstate Transportation Summit. This half-day event is being jointly organized by the Spartanburg Area Chamber and other Upstate Chambers.

Date: November 2010

Location: BMW Zentrum

Projected Attendance: 100-150

Contact at Chamber: Lee Blair at 594-5030

Presenting Sponsor

\$1,500

- The event will be referred to as "The 2010 Upstate Transportation Summit presented by (names of sponsor companies)"
- Top billing on all event signage
- CEO or company's representative to be invited to briefly welcome members in attendance
- 8 complimentary tickets to the event
- The sponsor company will be featured and recognized in association with the event

Multiple Presenting Sponsorships are available

Gold Sponsor

\$750

- Company name on signage at the event
- 4 complimentary tickets to the event
- The sponsor company will be featured and recognized in association with the event

Multiple Gold Sponsorships are available

Silver Sponsor

\$350

- Company name on signage at the event
- 2 complimentary tickets to the event
- The sponsor company will be featured and recognized in association with the event

Multiple Silver Sponsorships are available

Contact Lee Blair, 594-5030, for additional information and specifications

2010 Web Site Advertising Sponsor

The Chamber's website has advertising opportunities ideal for promoting products and services of member firms. Many members value being identified with the Chamber and view their advertising support as a win-win opportunity for their company and for the Chamber. Website advertising offers four banner advertising levels based on location.

Frequency: Annual Contract

Contact at Chamber: Jessica Osborne, (864)594-5062

Advertising rates for website are based on 12-month contract.

Web Location	Price Per Ad	Page Location
Home Page	\$5,000 5 ads available	Prime Page Location
Main Navigation Pages	\$2,500 5 ads available per primary page	Prime Page Location
Business Directory Search Page	\$1,500 5 ads available per primary page	Prime Page Location
Member Information Listing	\$600 One per member listing is available	Membership Listing Location
Availability: Multiple advertising packages are available. Please call Pam Prevatte 864-594-5062 or email josborne@spartanburgchamber.com for current availability.		
Note: The Chamber does not create your banner ad; it must be supplied to us according to specifications. <ul style="list-style-type: none">✓ Minimum One Year Commitment✓ The purchaser of any web site sponsorship also receives a member information listing ad/priority at no additional charge.		

Contact Jessica Osborne, (864)594-5062 or email at josborne@spartanburgchamber.com for additional information and specifications.

2010 Women-In-Business Conference

The Women-In-Business Conference features several program topic presentations in the morning portion of the event. Then, at lunch, a keynote speaker or special panel focuses on a topic of special interest to local women in business. The Women-In-Business Luncheon attracts a wide range of business leaders, both men & women, from the Spartanburg area and offers an excellent networking opportunity.

Date: Spring 2010

Projected Attendance: 100-125

Contact at Chamber: Yvonne Harper, 594-5032

Presenting Sponsor

\$2,100

- The event will be referred to as "(name of company) presents the Women-In-Business Conference of the Spartanburg Area Chamber of Commerce"
- Top billing on all event signage
- CEO seated at a table located in a premier location and briefly welcomes members in attendance and presents a brief "commercial" about the sponsor's company
- Reserved seating for 16
- Opportunity for a promotional table in registration area
- The sponsor company will be featured and recognized in association with the event

One Presenting Sponsorship is available

Gold Sponsor

\$900

- Company name on signage at the event
- Company recognized as sponsor of event
- Opportunity for a promotional table at the event
- Reserved seating for 8
- The sponsor company will be featured and recognized in association with the event

Multiple Gold Sponsorships are available

Silver Sponsor

\$600

- Company name on signage at the event
- Company recognized as sponsor of event
- Opportunity for a promotional table at the event
- Reserved seating for 4
- The sponsor company will be featured and recognized in association with the event

Multiple Silver Sponsorships are available

Contact Yvonne Harper, 594-5032 for additional information and specifications



SPARTANBURG AREA
CHAMBER OF COMMERCE

2010 Sponsorship Form

Member Firm Information

Member Firm _____

Authorized Representative _____

Title _____

Address _____

_____ Phone _____

City _____ State _____ Zip _____

➤ Authorized Signature _____ Date _____

Event / Program Sponsorship Information

Name of Event _____

Date of Event: Month/Quarter _____ Year _____

Sponsor Level: Presenting Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

Sponsor _____

Other _____

Instructions _____

Sponsorship \$ _____

Method of Payment

Check Credit Card: AMEX DISC VISA MC

Card Number: _____ Exp _____

Chamber Action

Date of Confirmation _____

Chamber Official _____ Program Manager _____

Spartanburg Area Chamber of Commerce

P. O. Box 1636, Spartanburg SC 29304

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